

# Persistence and Nominal Intertia in a Generalized Taylor Economy.

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# 1 Introduction.

- Models of dynamic pricing: NNS
- Two approaches to nominal inertia: Calvo and Taylor.
- *Paradox*: Calvo seems to be much more persistent than Taylor.
- GTE: many sectors, different contract lengths.
- Synthesis of Calvo and Taylor.

- Comparison of Calvo and Taylor: similar persistence when calibrated properly. Difference arises because in Calvo firms uncertain about duration.
- Using US price-data (Bils-Klenow Data set) can get Impulse Response similar to empirical one.

## 2 The GTE

- Many sectors where the  $i$ -th sector has a contract length of  $i$  periods.
- The share of each sector is given by  $\alpha_i$  with  $\sum_{i=1}^N \alpha_i = 1$ .

- Within each sector  $i$ , each firm is matched with a firm-specific union and there are  $i$  cohorts of equal size.
- Simple Taylor Economy: one sector. Simple Taylor 2 economy  $\alpha_2 = 1$ : two cohorts, move alternately; simple Taylor 4  $\alpha_4 = 1$ .
- Can view as price or wage setting (we do wage setting) - factor mobility (Rochelle Edge).

## 2.1 The log-linearized Economy.

- Sectoral price level is given by the average wage set in the sector, and the wage is averaged of the  $i$  cohorts in sector  $i$ :

$$p_{it} = w_{it} = \frac{1}{i} \sum_{j=1}^i w_{ijt}$$

$$y_{it} = \theta(p_t - p_{it}) + y_t$$

$$p_t = \sum_{i=1}^N \alpha_i p_{it}$$

- Labour supply:

$$w_{it} - p_t = \eta_{LL} h_{it} + \eta_{cc} c_t \quad (1)$$

where  $\eta_{cc} = \frac{-U_{cc}C}{U_c}$  (risk aversion),  $\eta_{LL} = \frac{-V_{LL}H}{V_L}$  (inverse of the labour elasticity).

- $Y_t = C_t$ , marginal cost in terms of sectoral and aggregate output

$$mc_{it} - p_t = \eta_{LL}y_{it} + \eta_{cc}y_t \quad (2)$$

- The growth of money  $\mu$  is an  $AR(1)$  process:.

$$\ln(\mu_t) = \nu \cdot \ln(\mu_{t-1}) + \xi_t \quad (3)$$

We consider two values:  $\nu = 0$  (not a good fit empirically);  $\nu = 0.5$  (good fit, standard).

- Wage (Price) setting rule in sector  $i$

$$x_{it} = \frac{1}{\sum_{s=0}^{i-1} \beta^s} \left[ \sum_{s=0}^{i-1} \beta^s [p_{t+s} + \gamma y_{t+s}] \right] \quad (4)$$

where

$$\gamma = \frac{\eta_{LL} + \eta_{cc}}{1 + \theta \eta_{LL}} \quad (5)$$

## 2.2 Calibration.

- $\beta = 1$ ;  $\eta_{cc} = \frac{-U_{cc}C}{U_c} = 1$ ;  $\eta_{LL} = \frac{-V_{LL}H}{V_L}$  could be high (Pencavel 5).

- Chari et al CKM

$$\gamma^{CKM} = \eta_{LL} + \eta_{cc} = 1.2 > 1$$

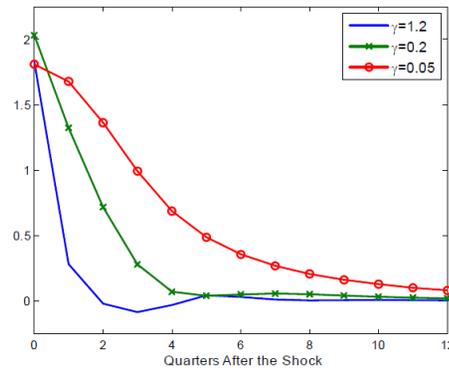
- Ascari:

$$\gamma^A = \frac{\eta_{LL} + \eta_{cc}}{1 + \theta\eta_{LL}} = \frac{\gamma^{CKM}}{1 + \theta\eta_{LL}}$$

- Wage and Price setting: same  $\gamma$  if firm-specific labour market.
- Other  $\gamma$ s : Mankiw and Reis (QJE 2004) "Sticky Information"  $\gamma = 0.1$  :  
Coenen et al (JME 2007)  $\gamma = 0.023$ .
- Empirical estimates (econometric):  $\hat{\gamma} = 0.005$  (Fuhrer and Moore 1995):  
Taylor (1980)  $\hat{\gamma} = 0.05$ .

## 2.3 The Problem

- Simple Taylor 2: CKM, Ascari and Taylor. Money Random Walk and 1% shock to money growth.

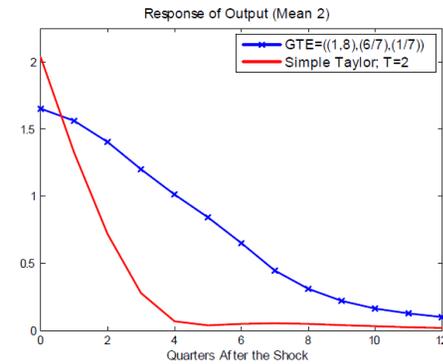


- CKM: nothing. Ascari better, but still long way from "Taylor".

### 3 Persistence in a GTE.

- Simple two sector GTEs.
- Strategic complementarity: the presence of longer contracts slows down the shorter contracts. More nominal rigidity means more output persistence.
- Mean preserving spreads.  $\bar{T} = 2 : \alpha_8 = 1/7; \alpha_1 = 6/7$ .  $\bar{T} = 3 : \alpha_2 =$

$$5/6; \alpha_8 = 1/6$$



- Same average length of contracts: presence of "long" infects shorter contracts and leads to more output persistence.

## 4 Persistence in BK-GTE.

- The period 1995-7, 350 categories account for 69% of the CPI.
- Mean  $\bar{T} = 4.4$

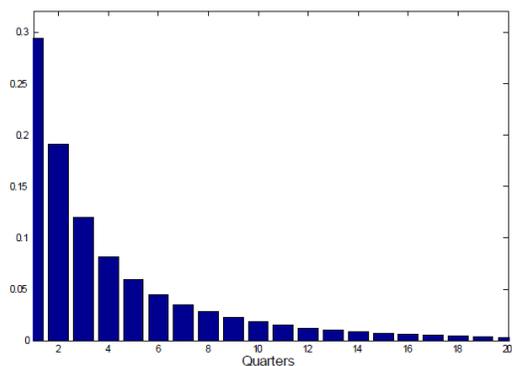


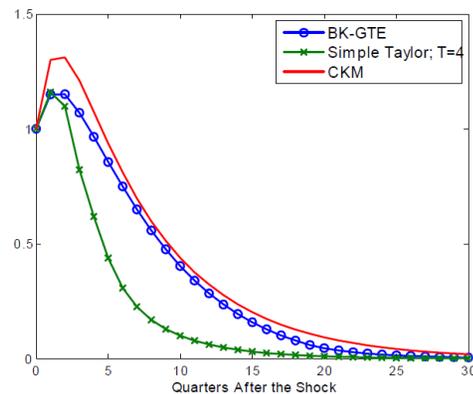
Figure 9: The US distribution of price contract lengths derived from

- US data: CKM: AR(2) process to quadratically detrended log of real GDP:

$$y_t = 1.30y_{t-1} - 0.38y_{t-2} + \xi_t$$

This gives  $IR$  :Persistent: half life of output is 10Q.

- Money supply:  $\nu = 0.5$  (CKM, CEE).
- BK-GTE:  $\gamma = 0.2$ . Comparison simple Taylor 4 and CKM estimate.



- *BK – GTE* generates a hump-shaped persistent output response and the half life is about 10 quarters. Consistent with the data!
- CKM: "*contract multiplier*" the ratio of the half life of output to one-half length of average contract.
- Dotsey and King "*mean lag*" the ratio of

$$\left( \sum_{j=0}^{\infty} j * \kappa_j \right) / \sum_{j=0}^{\infty} \kappa_j$$

where  $\kappa_j$  is the impulse response coefficient for output at lag  $j$

	BK-GTE	Taylor; T = 4	CKM IR
Contract Multiplier	4.4	2.6	
Mean Lag	5.7	2.7	6.6

Table 1: Persistence Measures

## 5 Calvo and Taylor.

- With a reset probability the cross-sectional distribution is represented by the vector of proportions  $\alpha_i^s$  of firms surviving at least  $i$  periods:

$$\alpha_i^s = \omega (1 - \omega)^{i-1} : i = 1.. \infty \quad (6)$$

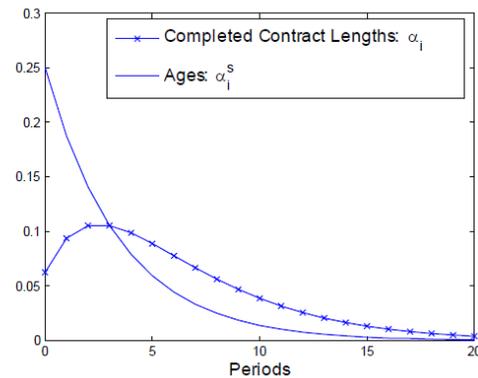
with mean  $\bar{s} = \omega^{-1}$ . In demographic terms,  $i$  is the *age* of the contract:  $\alpha_i^s$  is the proportion of the population of age  $s$ ;  $\bar{s}$  is the average age of the population.

- The corresponding distribution of *completed* contract lengths is given by:

$$\alpha_i = \omega^2 i (1 - \omega)^{i-1} : i = 1.. \infty \quad (7)$$

with mean  $\bar{T} = \frac{2-\omega}{\omega}$ . (Dixon and Kara *JMCB* 2006).

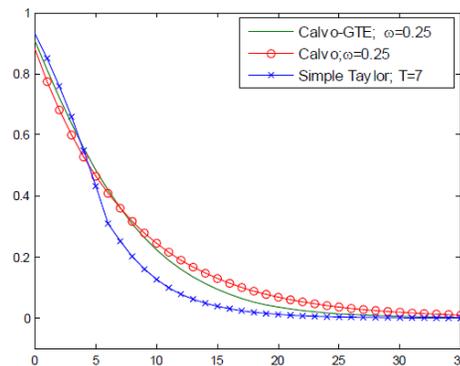
- Average across firms is given by (7).
- Distribution for  $\omega = 0.25$  :  $\bar{T} = 7, \bar{s} = 4$ .



- Puzzle: why is Calvo more persistent than Taylor.
  - The models have calibrated the wrong thing: reset probability  $\omega = 0.5$  compared with Simple Taylor 2.

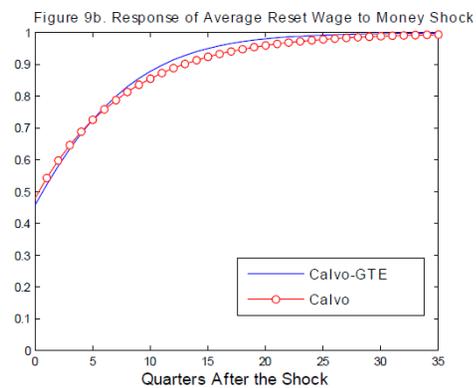
- There is a distribution of contract lengths: longer contracts make the economy more sluggish in nominal terms.
- Calvo: when the firm sets wage/price, does not know how long it will last (imperfect information). Only finds out after it sets the wage/price.
- Calvo more forward looking: Taylor, ignore what happens when contract finishes (start a new one).
- Calvo-GTE: same distribution as Calvo, but firms know how long contract

lasts:



- Quite similar IRFs, but output is a bit larger earlier on (until 6Q) for Calvo-GTE. This is because wages and prices initially respond more in Calvo case

(more forward looking).



- Multiple Calvo economy (Bils-Klenow).

## 5.1 Carvalho: multiple calvo.

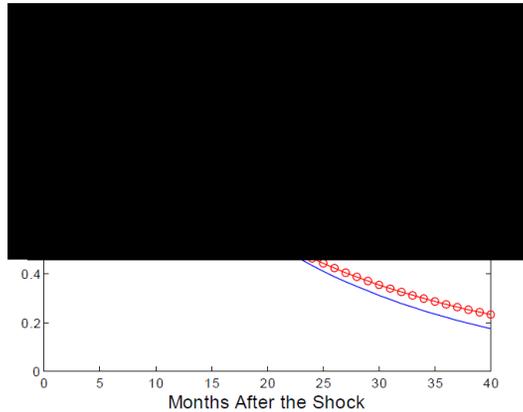
- Carlos Carvalho (2006), there are many sectors each with a calvo process (heterogeneity).
- Derives NKPC with heterogeneity: sectoral  $\omega_i$ 's.
- Derive NKPC for each sector:

$$\begin{aligned}\pi_{it} &= E_t \pi_{it-1} + \gamma_i y_{it} \\ \gamma_i &= \left[ \frac{\omega_i ((1 - (1 - \omega_i) \beta))}{1 - \omega_i} \right] \gamma\end{aligned}$$

- Aggregate inflation:

$$\begin{aligned}
 \pi_t &= \sum_{i=1}^n \alpha_i \pi_{it} \\
 &= \sum_{i=1}^n \alpha_i E_t \pi_{it+1} + \sum_{i=1}^n \alpha_i \gamma_{it} y_{it} \\
 &= E_t E_t \pi_{t+1} + \bar{\gamma} \cdot y_t + \sum_{i=1}^n \alpha_i (\gamma_{it} - \bar{\gamma}) y_{it}
 \end{aligned}$$

- BK multiple calvo vs BK GTE:



## 6 Conclusions.

- A small proportion of long-term contracts can generate a significant increase in persistence.

- If we use the Bils-Klenow Data set on prices, can get a realistic  $IR$  which fits in with the data despite an average contract length of only 4.4Q. Similar to CKM.
- Solution to Calvo Paradox: correct calibration and distribution.
- If you want to use a simple Taylor economy to represent a complex economy, then choose an average length in excess of actual average ( $T = 8$ ).